

**Drool-Worthy Celeb Loot**

Celebrity babies Suri Cruise and Sean Preston Spears Federline have become famous even before speaking their first words. Only the best is good enough for these A-list offspring. Find our which products rate a starring role. Smushy Elephant by Chicago-based **North American Bear** reportedly caught new mommy Katie Holmes's eye. The creamy ivory elephant is available with a pink or blue ribbon accent and comes in two sizes. The baby-safe and machine-washable plush has a wholesale price tag of \$25. Call (800) 682-3427. *Brokback Mountain* co-stars Heath Ledger and Michelle Williams dress their daughter Matilda in T-shirts from **Angelic Genius** of West Hollywood, Calif. "I Enjoy Cereal" and "I Adore Milk" are their picks from the line of 100-percent cotton one-pieces and tees. The wholesale price range is \$11 to \$13.50. Visit [www.angelicgenius.com](http://www.angelicgenius.com). Jennifer Garner and Britney Spears have all their diaper essentials for Violet and Sean with the Special Delivery System bag by **NikkiChris** of San Francisco. The 38-piece set includes a wide range of products such as bodysuits, booties, burp rags, receiving blankets, a digital thermometer, nail clipper, lavender baby lotion and diapers. The wholesale price is \$113. Visit [www.nikkichris.com](http://www.nikkichris.com). The **Svan of Sweden** high chair caught the eye of Tia Carrere of "Dancing With The Stars." She opted for a whitewash high chair with a black cushion for her daughter Bianca. Call Scandinavian Child for Svan at (866) 782-6222. For fun wordplay on your favorite stars, check out **Izzy Bizzy** of Onkama, MI. "Tom Coos" (Surt has one), "Brad Spit" and "Gwenyth Four-Row" adorn 100-percent European combed cotton one-pieces and tees. The wholesale price is \$13.90. Visit [www.izzybizzy.com](http://www.izzybizzy.com).



**Baby Boom and Shilav Give to K.I.D.S.**

Day." The event also included a fashion show, face painting, refreshments and a preview of the Fall '06 collection. Baby Boom donated five percent of gross sales from the day with Kids in Distressed Situations charity, which improves the lives of children and their families through donations of apparel and footwear. Customers received a special 20-percent discount on Shilav's spring clothing for "Shilav

**NEW LINES**

• **EarthOceanBaby** of Santa Monica, Calif., launches an organic cotton clothing line for newborns to age 24 months that promotes environmental consciousness and wildlife preservation. The collection includes screenprinted one-pieces, beanies, T-shirts, cargo sweatpants, ribbed tanks, ruffled skirts and bibs in colors such as sunshine, green tea and coral. Popular designs and sayings include an image of two penguins with "Mommy And Me" and a hibiscus flower with "Natural Beauty." The wholesale price range is \$6 to \$16. Call (310) 591-8816 or visit [www.earthoceanbaby.com](http://www.earthoceanbaby.com). • **Heir Apparel** of Los Angeles expands into a boys' collection in sizes 2T to 10. The fall line consists of two col-



lections—sporty-themed looks and a beachy theme park collection inspired by a '50s theme park in Santa Monica. Corduroy, denim and cotton in a color palette of black, blue and white are used for the line's reversible jackets, polo-collared shirts with embroidery, T-shirts, coveralls with a zip-up front, pants and walking shorts. The wholesale price range is \$15 to \$55. Call (310) 702-7175 or visit [www.heirapparel.com](http://www.heirapparel.com). • **Grembo** of New York, expands its line of organic sleep sacks to include a new basics line of nine ready-to-wear styles for children ages newborn to 10 years. The collection includes underwear, kimonos, rompers, pants, T-shirts and hats in ecru or light-brown pinstripe. The certified organic cotton is free of harmful residues and may shrink up to 5 percent upon laundering. The wholesale price range is \$8 to \$10.49. Visit [www.grembo.com](http://www.grembo.com).

