



Joyce Hoelzle

Founder, NikkiChris

New motherhood proved to be the source of inspiration for entrepreneur Joyce Hoelzle, founder of the NikkiChris delivery system starter kit.

Joyce grew up among a family of entrepreneurs in Westchester County, NY, her grandfather, an ex-garment manufacturer, specialized in bridal gowns for pregnant women. A Boston University graduate with a degree in philosophy, and a career in Media & Broadcasting – it seemed befitting that one day Joyce would put her background to work and start her own business as well.

On maternity leave after the birth of her first child, Joyce decided the moment was right to take the leap to establish NikkiChris. The philosophy of developing The NikkiChris Special Delivery System™ was to offer time-strapped moms-to-be a simplified, stylish solution to have every necessity for birth in one set. Diving into research, and focus grouping family and friends, not to mention her pediatrician, Joyce sought out to create the ultimate starter kit that included all the essentials a new mom would need for her newborn. Alas The NikkiChris Special Delivery System was born.

Joyce looks to The NikkiChris Special Delivery System to enable moms to relax, and create peace of mind knowing the starter kit contains everything they need to make it through the first unnerving and exciting week. Further, she hopes the moms get maximum use out of the bags and packaging that were created in different sizes and shapes to be mixed and matched and for different stages of motherhood. Beyond The NikkiChris Special Delivery System, Joyce looks to launch one-offs of bags, clothing and skin care products for moms and babies.